

# PETER M. FERLING

## CONTACT

✉ [ferling@comcast.net](mailto:ferling@comcast.net)

🌐 [peteferling.com](http://peteferling.com)

☎ (484) 269-4140

📍 Reading, PA

## EDUCATION

### Post-secondary education, no degree or certificate

Penn State Berks – Mech Engr ME2

## SKILLS

- Video Production
- Video Editing
- Product Photography
- Studio Photography
- Event Photography
- Websites
- Adobe Creative Suites
- Microsoft Office Suites
- Windows, Linux and Mac

## PROFESSIONAL SUMMARY

Multimedia professional specializing in: Video Production, Graphic and Website Design, including Animation and Product Photography to support your training, promotion and commercial initiatives.

## EXPERIENCE

### Penske Truck Leasing Ptl | Reading, PA

*MULTIMEDIA SPECIALIST* 04/2014 - 03/2021

Provide instructional multimedia production elements and programs to support the training of Penske's Service Technicians, nationwide. Such training included computer video, audio, and elearning support, allowing technicians to diagnose and perform repairs on a variety of Heavy and Medium Duty Diesel and gasoline powered engines.

### Teleflex Medical | Reading, PA

*MULTIMEDIA DEVELOPER* 06/2007 - 09/2011

Provided photography, photo editing, animation and graphics support, working in production studio with multiple designers and advertising professionals, both in-house and outside agency.

### Arrow International, Inc. | Reading, PA

*MULTIMEDIA DEVELOPER* 01/2000 - 06/2007

Provided video production and editing, photography and photo editing, animation and graphics support, working in production studio with multiple designers and advertising professionals, both in-house and outside agency.

*ENGINEER LAB TECHNICIAN* 02/1994 - 01/2000

Designed medical devices and test stations supporting engineering research and documentation.

## MILITARY SERVICE

### US Navy

*HONORABLE DISCHARGE* 09/1983 - 02/1992

Administrative, Weapons and Navigation

## TOOLS AND SKILLS

### Adobe Creative Suites

Photoshop, Premiere Pro, After Effects, InDesign, Audition, Dreamweaver

### Video Production

Script, shoot, edit and publish

### Product and Event Photography

Full production studio photography and live event coverage. Fully understands principles and application of multiple studio lighting sets.

### Animation and Modeling

Newtek Lightwave 3D, Rhino 3D, and Solid Edge CAD

### Web Design

Dreamweaver, Wordpress